

TEXTING BY THE NUMBERS

1,000,000,000,000 - >1 trillion texts sent in the US in 2009

790 - Average number of texts sent per month by 18-24 year olds▲

357 - Average number of monthly texts by all cell users▲

276 - Million cell phones in the U.S. in 2009*

204 - Average number of monthly voice calls by all cell users▲

124 - Billion text message sent per month in the U.S. in 2009*

91- % of the population with cell phones*

89 - % of people who want a ban on texting while driving^

80 - % crashes caused by distraction within 3 seconds of the event”

57 - % of drivers who text while driving^

53 - Feet traveled in an automobile in one second at 35 mph

43 - Annual cost of crashes caused by cell phones in billions ▼

28 - States that limit texting while driving

4.1 - Billion text messages sent per day in the U.S. in 2009

#1 - Cause of death ages 16-52 - automobile crashes`

There are currently seventeen (17) bills, with more than 35 sponsors or co-sponsors, pending before the legislature to ban texting while driving. More cell users text than use their cell phones to talk. The time to text is not while driving.* The time has come to outlaw driving while texting.

▲Nielsen Mobile – 2009

* CTIA – The Wireless Association 2010

^ Harris Interactive 2007

▼ Harvard Center of Risk Analysis

` Va. Tech/NHTSA Survey 2006

` U.S Centers for Disease Control